



SOFTWARE DEVELOPMENT
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nGeneYes Inc. Vice President Wins 2010 Entrepreneur of the Year Award

BETHPAGE, NY – Michael J. Gencarelli, Vice President of nGeneYes Inc., a leading business software development and IT consulting firm, was awarded the ExecuLeaders Entrepreneur of the Year award at The 2010 ExecuLeaders Annual Awards Breakfast Gala. The event took place on January 22, 2010 at Carlyle on the Green, Bethpage State Park.

ExecuLeaders is a non-profit business association dedicated to educating the business community in methods and techniques of sales, marketing and networking, as well as helping foster new business opportunities. It started in 2004 by Rich Kruse, President/Founder. Since it was started 6 years ago, ExecuLeaders currently has over 800 members and 200 companies. It is one of the top non-profit business associations in Long Island, NY. nGeneYes, Inc. has been a member of ExecuLeaders since 2007 and Vice President, Michael J. Gencarelli is an active member and participates with various councils of the association.

Michael J. Gencarelli was among 200 other business people nominated for Entrepreneur of the Year and was qualified into the 5 chosen finalist for the award. Besides the top award of Entrepreneur of the Year there were 25 other award categories celebrating excellence in the fields of Accounting, Banking, Marketing, Sales, & Technology, amongst others.

The 2010 ExecuLeaders Annual Awards Breakfast Gala featured keynote speaker was Nassau County Executive Ed Mangano. During the event Special Law Enforcement Awards were given to Nassau County Police Commissioner/ Lawrence Mulvey and Suffolk County Police Commissioner/Richard Dormer.

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